

FOR IMMEDIATE RELEASE

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Beyond Clothing.com launches a full line of Custom Clothing

www.beyondclothing.com

Seattle, Washington – May 15, 2007 – Beyond Clothing announced today that it has expanded its line of custom outdoor and tactical clothing. Beyond is now custom creating a line of long underwear, called the Base Line, and a full line of custom fit Primaloft jackets and pants.

Over last decade Beyond has made custom cold weather clothing available to everyone. Now by offering a diverse choice of all needed layers, Beyond has essentially revolutionized the outdoor clothing industry. “We are proud to be the first company to create a full line of custom clothing”, mentioned Scott Jones, owner and founder, at a recent meeting.

For Tactical users the Advantage BDU Pant has been enhanced with new options, and the Law Enforcement line has increased to include the Cold Fusion LE jacket. All products continue to be custom made in America with the most advanced fabrics and the highest quality.

Customization was recently enhanced with the launch of BeyondClothing.com; a new site with enhanced interactivity. BeyondFleece.com and BeyondTactical.com merged into the new site to allow for an easier choice between the new diverse lines.

For more information contact:

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Beyond Clothing custom creates, high end cold weather clothing. For over 10 years, Beyond has been proud to be the leader in creating your perfect fleece, or soft shell. In 2007 Beyond is launching BeyondClothing.com with an enhanced line of clothing, enhanced customizations, and new options never before offered.

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