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Beyond Clothing LLC Launches New Website

www.beyondclothing.com

Seattle, Washington – May 15, 2007 – Beyond Clothing announced today the launch of BeyondClothing.com. The new site is enhanced with a new look, new tools, and an increased line of custom outdoor clothing. BeyondFleece.com and BeyondTactical.com, prior separate sites, have converged into BeyondClothing.com.

“It was a huge project, yet we now have the internet’s most interactive website that allows for easy ordering of our high end custom clothing” wrote Scott Jones, owner and founder of Beyond.

Along with the new branding of the Beyond website, the original offering of Fleece and Soft Shells has increased to offer a full line of adventure and outdoor clothing.

Empire Group, based in Portland, OR created the technology that runs the site, and the new modern look.

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Beyond Clothing custom creates, high end cold weather clothing. For over 10 years, Beyond has been proud to be the leader in creating your perfect fleece, or soft shell. In 2007 Beyond is launching BeyondClothing.com with an enhanced line of clothing, enhanced customizations, and new options never before offered.